

Description of Family Day Sponsorship Levels

Platinum Sponsorship: \$2500.00 or more

- You will receive your **LOGO** on our event T-shirts listed as a platinum sponsor
- Announcement of your business/Organization as a **Platinum Sponsor** throughout the day of the event
- Your business/organization **name and link** listed on our website under **Platinum sponsors** and business name/organization in all ***Press Releases and Media Ads***
- **Unlimited** tables and chairs at the event for information and giveaways.
- Up to 10 free T-shirts for staff
- Up to 10 free admissions as needed for staffing of your tables.

Platinum Sponsor of the Edison Family Day Health Fair as of 2016: JFK Medical Center (Family Day sponsor since 1994)

New Sponsorship Level As of 2016

Sponsorship levels have never been increased to date, however due to the increase in the cost to run Family Day and our prevention programming the Edison Municipal Alliance has voted to make some minor changes to the sponsorship levels and has added a Platinum level. We hope **your business/organization** will consider becoming a **Platinum Sponso of Edison Family Day.**

Please see below for all additional levels.

Gold Sponsorship: \$1500

- You will receive your **LOGO** on our event T-shirts.
- Announcement of your business as a Gold sponsor throughout the day of the event
- Your business name and link listed on our website under Gold sponsors
- Up to 7 tables and 14 chairs at the event for information and giveaways.
- Up to 7 free T-shirts for staff
- Up to 7 free admissions as needed for staffing of your tables.

Gold Sponsors as of 2016:

TD Bank, Edison Chamber of Commerce, Home Depot, Seven Eleven, Playtime Gaming Arena, Edison Nissan and Provident Bank

Silver Sponsorship: Minimum \$550

- Your business name and link listed on our website under co-sponsors
- Two tables and up to 4 chairs at the event for information and giveaways.
- Up to 4 free T-shirts for staff
- Up to 4 free admissions for staffing of your tables.

Bronze Sponsorship: Minimum \$250

- One table and 2 chairs at the event for information and giveaways.
- Up to 2 free admissions for staffing of your tables.

Activity Sponsor – for all sponsors, if you are bringing activities **in addition to financial sponsorship** please give the description of the activity on the following ***sponsor form*** along with the approximate value.

* Please note combining activities along with cash sponsorship may make you eligible for Gold sponsor benefits.

**Please Fill our Sponsorship Form on the next page.
See below**

Edison Municipal Alliance/Youth Services Commission
Family Day to Prevent Substance Abuse and Violence
100 Municipal Blvd. Edison, NJ 08817 732-248-7361

2017 Family Day Sponsor Form

Business Name: _____ **Contact Person** _____
Telephone _____ **e-mail address** _____

I would like to be a ___ **Platinum** ___ **Gold** ___ **Silver** ___ **Bronze Sponsor.**
Please find my enclosed Donation of \$_____.

Along with my sponsorship I will be having someone set up a table at the event. I am requesting ___ **8ft. Tables** to display *information*___ and *giveaways*___ (**description**) _____

I will require Electric - Yes ___ (Please specify type)_____ **No** ___

We will have ___ (#) people manning our table at the event.

Their Names: _____

I would also like to be part of the event by supplying **fun activities**. Please see the following description of what we will be doing (ex: characters/mascots, clowns, face painting, balloon making, hula hoop contests, games, etc.)

Approximate Value: _____

I would like my donation to sponsor a specific event: Rides___ Music/DJ___
Magician ___ Teddy bear clinic___ T- shirts ___ anything needed for the event ___

We cannot be a full sponsor at this time, however we would like to make a donation to the EMA/YSC in the amount of \$ _____